IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/773,894

Applicant(s): David J. Edmondson

Filed: February 6, 2004

Group Art Unit: 3628

Examiner: Nelson, Freda Ann

Title: Apparatus, and Associated Method, for Dynamically Pricing

Content Responsive to Quantitative Demand Indicia

Confirmation No.: 8329

Docket No.: 1643.104 (PA000050)

Customer No.: 66313

Mail Stop Amendment Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE PURSUANT TO 37 C.F.R. § 1.114

Sir:

In response to the Final Office action dated 04 August 2010, please amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 8 of this paper.